RESOLUTION NO. 2007-121

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH THE HOWARD AGENCY FOR CREATION AND DISTRIBUTION OF ALL INTEGRATED WASTE RESIDENTIAL OUTREACH PIECES
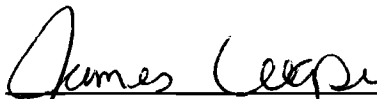
WHEREAS, the proposed contract would allow the City to continue to use The Howard Agency to create and distribute Integrated Waste outreach pieces to the community;

WHEREAS, The Howard Agency owns the proprietary and copyright rights to the character cart with arms that is, and has been since 2004, a standard brand for community outreach pieces;

WHEREAS, the City of Elk Grove has used The Howard Agency since April of 2004 and has developed a long-standing professional relationship with the agency, and the agency is familiar with our community and Integrated Waste communication needs.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove hereby authorizes the City Manager, or his designee, to execute a contract in an amount not to exceed $242,000 with The Howard Agency for creation and distribution of residential Integrated Waste outreach pieces.

PASSED AND ADOPTED by the City Council of the City of Elk Grove this 13th day of June 2007.

JAMES COOPER, MAYOR of the
CITY OF ELK GROVE

ATTEST:

PEGGY E. JACKSON, CITY CLERK

APPROVED AS TO FORM:

JONATHAN P. HOBBS,
INTERIM CITY ATTORNEY

CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2007-121

STATE OF CALIFORNIA   )
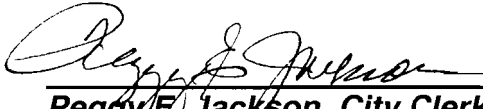COUNTY OF SACRAMENTO   )   ss
CITY OF ELK GROVE   )

I, Peggy E. Jackson, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on June 13, 2007 by the following vote:

AYES :   COUNCILMEMBERS: Cooper, Scherman, Davis, Leary, Hume

NOES: COUNCILMEMBERS: None

ABSTAIN : COUNCILMEMBERS: None

ABSENT: COUNCILMEMBERS: None

Peggy E. Jackson, City Clerk
City of Elk Grove, California